(iv) Unauthorised viewing/distribution/redistribution of the broadcast signal should be made a cognizable offence.

(v) The Government should regulate the price of 'Basic Tier' of 'Free-to-Air' channels. The Government will also make a special provision for the channels of the Public Service broadcaster.

(vi) There should be no requirement for change of the receiving set, irrespective of whether the consumer chooses to watch 'Free to Air' channels and/or 'Pay' channels.

The introduction of an addressable System for Pay channel viewing through cable would give the choice to the consumer to pay for only those channels that he chooses to view and would bring transparency in viewership figures.

Misguiding Programmes by Doordarshan

†4148. SHRI JANESHWAR MISHRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is fact that the public is being misguided through the programmes telecast recently by Doordarshan; and

(b) if so, the action being taken by Government to make Doordarshan transparent?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): No Sir.

(b) Does not arise.

Advertisements in Newspaper and Periodicals

4149. SHRI AIMADUDDIN AHMED KHAN (DURRU): Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total space of advertisements given to various newspapers and periodicals in terms of square centimetres and amount given by DAVP during the 2000-2001 and 1st April, 2001 to 31st December, 2001; and

(b) the details of advertisements given in each language during the said period?

†Original notice of the question was received in Hindi